



$$(a+b)^2 = a^2 + b^2 + 2ab$$

# HOW DO I CHOOSE KEYWORDS FOR MY SEARCH?





## Write your research question

Does increased use of hand sanitizer or hand washing by health care personnel reduce cross-infection rates in U.S. hospitals?

First, write the research question you plan to explore.

Be aware that the question may change as you learn more about the topic; this is a normal part of the process

## Identify key concepts

Does increased use of **hand sanitizer** or **hand washing**   
by **health care personnel**   
reduce **cross-infection rates**   
in **U.S. hospitals?** 

Look for the key concepts in your research question.

Look for nouns:

 People

 Places

  Things

They'll be the most helpful search terms.

## Think of related terms

hand washing

handwashing

hand sanitizers

hand hygiene



health care personnel

medical personnel

physicians

nurses



cross-infection

hospital acquired infections

disease control

microbial contamination



# Boolean operators

AND



OR

OR

NOT



Once you've come up with your list of keywords and related terms, link them with the appropriate Boolean operators.

Boolean operators define relationships between search terms and can broaden or narrow your search.

The three Boolean operators are AND, OR, and NOT



# Boolean operators

nurses and hand washing and cross infection




Use AND to link search terms when you want to narrow or focus your results.

AND tells the database to bring back results that include **all** of these terms.

# Boolean operators

As you can see from our search results, searching for nurses has thousands more results than searching for nurses and hand washing. Linking terms with AND narrowed our search.




Searching: [Specific Databases, Show all](#) | [Choose Databases by Subject](#)

nurses	Select a Field (option... ▼)
AND ▼	Select a Field (option... ▼)
AND ▼	Select a Field (option... ▼)

[Basic Search](#) [Advanced Search](#) [Search History ▶](#)

Did you mean: [nurse](#)

[Refine Results](#) Search Results: 1 - 50 of 192,267



Searching: [Specific Databases, Show all](#) | [Choose Databases by Subject](#)

nurses	Select a Field (option... ▼)
AND ▼	hand washing
AND ▼	Select a Field (option... ▼)

[Basic Search](#) [Advanced Search](#) [Search History ▶](#)

[Refine Results](#) Search Results: 1 - 50 of 437



# Boolean operators

Nurses or physicians or health care personnel



OR



OR




Use OR to link synonyms or related terms.

This will broaden your search and tells the database to bring back results that include **any** of these terms.



# Boolean operators

You can see the difference OR makes in our search results.  
Adding additional terms for nurses, linked by OR, retrieves many more search results than searching for nursing alone.




Searching: [Specific Databases](#), [Show all](#) | [Choose Databases by Subject](#)

nurses	Select a Field (option... ▼)
AND ▼	Select a Field (option... ▼)
AND ▼	Select a Field (option... ▼)

[Basic Search](#) [Advanced Search](#) [Search History ▶](#)

Did you mean: [nurse](#)

[Refine Results](#) Search Results: 1 - 50 of 192,267



Searching: [Specific Databases](#), [Show all](#) | [Choose Databases by Subject](#)

nurses	Select a Field (option... ▼)	
OR ▼	physicians	Select a Field (option... ▼)
OR ▼	health care personnel	Select a Field (option... ▼)

[Basic Search](#) [Advanced Search](#) [Search History ▶](#)

[Refine Results](#) Search Results: 1 - 50 of 551,882



OR



OR



## Boolean operators

hand washing not masks



NOT is used to exclude unrelated terms from your search results.

Use NOT sparingly—an article about masks may contain information about handwashing that could be relevant to your research.

## Use parentheses



(hand washing or hand hygiene)



AND



(nurses or doctors or healthcare personnel)

If you're using multiple Boolean operators in your search, place parentheses around search terms linked by OR to ensure that your search is interpreted correctly.

## Use quotation marks

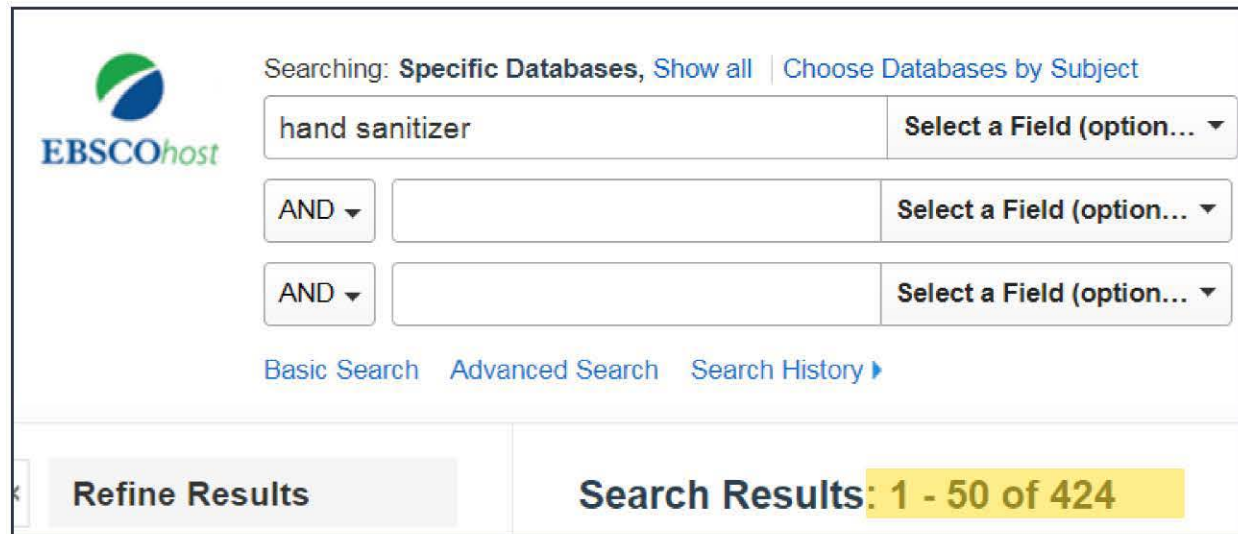
“hand hygiene”  
“hand sanitizers”

Quotation marks keep phrases together.  
They tell the database to search for those exact terms, in  
that exact order.



# Use quotation marks

## Without quotation marks



EBSCOhost

Searching: [Specific Databases](#), [Show all](#) | [Choose Databases by Subject](#)

hand sanitizer Select a Field (option... ▼)

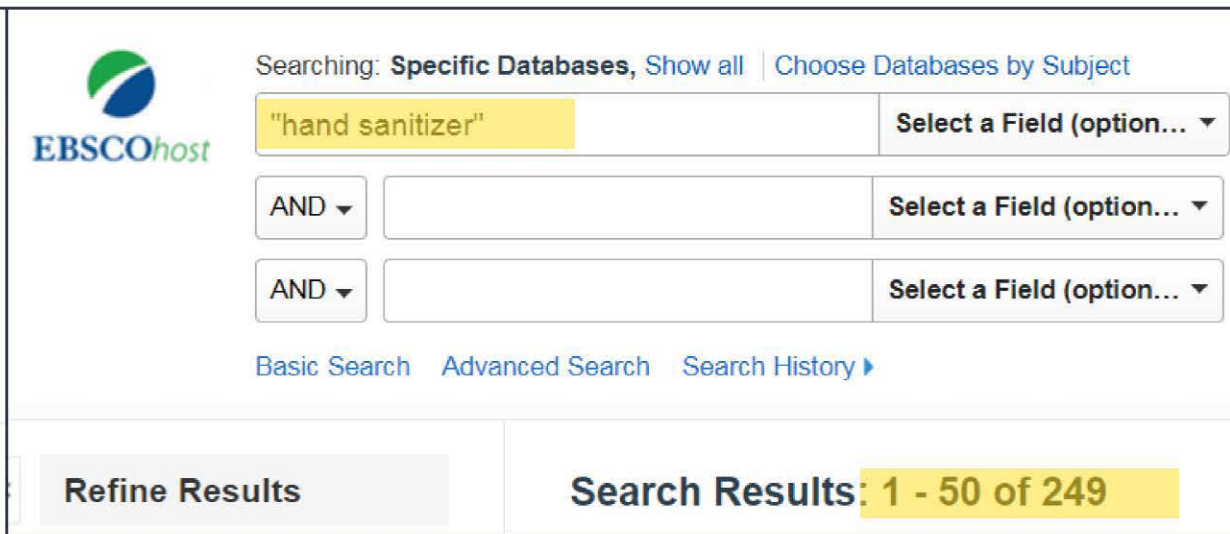
AND ▼ Select a Field (option... ▼)

AND ▼ Select a Field (option... ▼)

[Basic Search](#) [Advanced Search](#) [Search History ▶](#)

[Refine Results](#) Search Results: 1 - 50 of 424

## With quotation marks



EBSCOhost

Searching: [Specific Databases](#), [Show all](#) | [Choose Databases by Subject](#)

"hand sanitizer" Select a Field (option... ▼)

AND ▼ Select a Field (option... ▼)

AND ▼ Select a Field (option... ▼)

[Basic Search](#) [Advanced Search](#) [Search History ▶](#)

[Refine Results](#) Search Results: 1 - 50 of 249

A search for hand sanitizer without quotation marks **will** retrieve materials on hand sanitizers.

However, it will also find and retrieve references with the single word hand and the single word sanitizer (hand tools, food sanitizer, etc.)

Using quotation marks will help **narrow** your search results.





$$(a+b)^2 = a^2 + b^2 + 2ab$$

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